



## TTI Success Insights Incentive Program

The purpose of this program is to allow you to earn points which can be exchanged for room nights when you attend the [TTI SI 40th Anniversary Celebration](#). In This chart, you will find the events you can attend, activities you can do, and achievements you can make to earn points toward your stay in Scottsdale, Arizona. 400 Points = 1 Room Night

We'll also share a bit more about how the program works. [If you'd like to use this and follow along with our video explanation, click here.](#)

Events	Activities	Achievements
<a href="#">Converge on the Road</a> (2023) (100)	<a href="#">Business Builder Challenge - must complete all challenges</a> (150)	Increase Q3 Sales by 20% (2022 → 2023) <ul style="list-style-type: none"> <li>• PL 1 - 4 (100)</li> <li>• PL 5 - 7 (200)</li> <li>• PL 8+ (300)</li> </ul>
<a href="#">Smart Rev</a> (400)	<a href="#">G2 Review</a> (50)	Increase Q4 Sales by 20% (2022 → 2023) <ul style="list-style-type: none"> <li>• PL 1 - 4 (100)</li> <li>• PL 5 - 7 (200)</li> <li>• PL 8+ (300)</li> </ul>
Advanced Axiology (400)	Partner Referral (50)	Increase Q1 Sales by 20% (2023 - 2024) <ul style="list-style-type: none"> <li>• PL 1 - 4 (100)</li> <li>• PL 5 - 7 (200)</li> <li>• PL 8+ (300)</li> </ul>
Benchmarking Battle (300) <i>Info coming soon</i>	<a href="#">Odyssey Program Completion</a> (200)	Increase your price level <ul style="list-style-type: none"> <li>• PL 1 - 5 (50)</li> <li>• PL 5 + (100)</li> </ul>
NextPoints Certification (400) <i>Info coming soon</i>		

Engaging in any of the activities, events, or achievements listed is a perfect way to take advantage of this program. Your points will be tracked by TTI's team and will be viewable on [my.ttisi.com](#) soon.

**How do these points get redeemed?** All you have to do is [reserve your room](#) for the length of your stay (required 1-night deposit) and purchase your Celebrate 40 ticket. TTI will work directly with the Westin to cover the night or nights you've earned.